



**CANBY  
BAGS**



**COTTON  
BAGS**



**JUTE  
BAGS**



# WELCOME!



## Ten Years a Specialist

We're Canby, the oldest-established specialist reusable bag company in the UK, with a great reputation for quality and service. Our well-informed team has years of experience.

## Huge Range of Customers

Our range of clients surprises even us sometimes! We work with multinationals and sole traders, household names and startups. Whether you're looking for a few hundred bags or a hundred thousand, your order is precious to us.

## All Natural, Ethical and Reliable

All our bags are made of natural fibres such as jute and cotton – so they are biodegradable. They're made to the highest standards at our SEDEX audited factory in Kolkata, India – and they're carbon neutral too.

## Great for Business

Our bags help you promote your business, make a profit and help the planet.

*We hope this little leaflet gives you some helpful information and maybe some inspiration, too. If you need to know more, give us a tinkle on 0845 277 0122 (local call from a landline) or email [sales@canby.co.uk](mailto:sales@canby.co.uk)*



visit - [www.canby.co.uk](http://www.canby.co.uk)

email - [sales@canby.co.uk](mailto:sales@canby.co.uk)

# IT'S EASY!

OUR UNIQUE PROCESS WILL GUIDE YOU TO

**CHOOSE** the right style, size and type of bag .

**DESIGN** your print with richly-detailed digital mockups for comment and approval.

**SAVE MONEY** – we'll suggest economies where possible.

**FEEL CONFIDENT** that your needs and deadlines will be met.

With our service, you'll take delivery of beautifully-made, sharply-printed bags, carefully packed and expertly handled to reach you in perfect condition.



## TAKE YOUR PICK

**Jute** (hessian, burlap) is sturdy, homely and rugged in texture.

**Cotton** comes in different weights. It's relaxed and very clean.

**Juco** is a mix of jute and cotton, combining strength and finesse.



**We're manufacturers, not wholesalers.**

We're used to unusual requests. So, can we -

Deliver in a week? **YES**

Dye bags to your colour? **YES**

Print just about anything? **YES**

Add zips, poppers and closures? **YES**

Add pockets, sleeves and compartments? **YES**

Print and attach swing tags and barcodes? **YES**

call - 0845 277 0122

visit - [www.canby.co.uk](http://www.canby.co.uk)

email - [sales@canby.co.uk](mailto:sales@canby.co.uk)

## SETTING THE STANDARD...

Tried and trusted, these bags have been consistently popular down the years. We keep many of these in our UK warehouse so we can supply them quickly – **typically, in about a week.**



C1 38X42CM  
SIMPLE COTTON BAG (50Z)



S1 40X36+18CM  
BIG JUTE SHOPPER



C2 35X40+17CM  
BIG COTTON BAG (100Z)



S3 36X30+19CM  
MEDIUM SHOPPER



C4 30X35+12CM  
MEDIUM COTTON BAG (80Z)



S4 37X30+12CM  
JUTE SMART BAG



P3 40X28+10CM  
JUTE EXHIBITION BAG



P1 30X30+12CM  
JUTE HANDY BAG



P6 36X30+11CM  
JUTE COURIER BAG



P9 27X24+17CM  
JUTE MINI SHOPPER

### JUTE BAGS DIRECT



Did you know you can get unprinted bags fast from our online store at [www.jutebags.co.uk](http://www.jutebags.co.uk)? Minimum order is just 20 bags. Choose from a wide range of sizes and colours at the keenest prices around!

## ... BUILD YOUR OWN BAG!

We make every bag ourselves, so we can customise any of our standard styles to change the fabric, colour, handle or anything else. Or create a bespoke bag to suit your needs. We have made bags to fit leather jackets, toy kits and even the 2012 Olympic torch!



# CONSIDER THIS

Here are some things to think about...



## STANDARD OR EXPRESS?

For the best prices we need at least **12 weeks** lead time. If you need bags any faster, it will cost you more.

## HOW MANY DO YOU NEED?

**Under 100** / Please visit Jute Bags Direct at [www.jutebags.co.uk](http://www.jutebags.co.uk)

**100-249** / We supply plain bags - not printed - from stock.

**250** / Now we can print! Stock styles only – turnaround a week.

**500+** / Our minimum manufacturing run for bespoke bags.



## PRINT

We'll screenprint your bags very sharply. Simple designs work best – and are cheaper!

## DYE

We can dye cotton and jute to your pantone shade (min 1000).

For 500 or more, pick from a range of standard colours.

Sorry, we don't stock dyed bags - but we'll gladly make them for you.

## HANDLES

Long or short, padded or flat. All our handles are made of durable, comfortable cotton.



## QUANTITY VS PRICE

The more you buy, and the more time you have, the less you pay.

There are big price breaks at 500 and 1000 bags for standard 12-14 week lead times.

## TOP TIPS



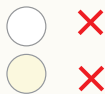
Follow our simple guidelines to design a great graphic.  
If you're not sure about anything please give us a call.



Silkscreen printing means we apply flat (spot) colours. So colour gradations and drop shadows are hard to render well.



Avoid "full colour" or process print – it rarely looks good.



Minimise white or pale print – these printing inks print less sharply and tend to pick up dirt.



Take care when reversing print out of a big block of colour – letters tend to fill in.



The coarse weave of jute means fine lettering/detail may not be legible. Choose cotton or juco, or make the print bigger and bolder.



Muted oranges and browns on natural jute don't work very well – they are too similar to the fabric shade.



Be bold! Simple designs usually have more impact than complicated, fussy prints.

**Our simple and hassle-free process makes it easy to get a great quality bag. And our friendly team will guide you at each step.**

**WE** give you the best price based on the product, quantity and lead time you need.

**YOU** supply your graphics file and pantone colour information for print.

**WE** supply digital mockups of your printed bag for approval.



*Only when you are happy with these...*

**YOU** sign a simple order confirmation.

**WE** start making your bags.

**YOU** take delivery as soon as they're ready.



**JOIN OUR GANG!** We work with these well-known names – **why not you?**

Ben & Jerry's	Benugo	Bloomsbury Publishing
British Library	British Red Cross	Brunel University
Crabtree & Evelyn	David Austin Roses	Eden Project
English Heritage	Eton College	Whichford Pottery
Eurotunnel	Exeter University	Fitzwilliam Museum
Fortnum & Mason	Whole Foods Market	Kew Gardens
Knight Frank	Legal & General	Macmillan Publishing
National Gallery	One Water	River Cottage
Selfridges	Shepherd Neame	Société Générale
The Ashmolean	The Conran Shop	The V&A

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**CANBY**   
 Bags for a better world